

# THE AUCHENTOSHAN SWITCH

# About the Companies That Are Making It Happen

www.auchentoshan.com/switch

## ABOUT UNITED STATES BARTENDERS' GUILD (USBG) (www.usbg.org)

The United States Bartenders' Guild is an organization of beverage professionals dedicated to the continued refinement of our craft. Such refinement is achieved through advanced product education; original hand crafted cocktail competitions; and aggressive involvement with other professionals in the beverage industry throughout the country and internationally. It is our intention, desire and main focus to become the most skilled, knowledgeable and professional group of bartenders in the industry. With the resurgence and ever increasing popularity of the cocktail, there is a high demand for creative and professional bartenders. As an industry leader the USBG is responsible for raising the bar and creating new trends to keep our competitive edge. The USBG is currently in the following locations: Atlanta, Austin, Boston, Chicago, Cincinnati, Connecticut, Denver, Hawaii, Houston, Las Vegas, Los Angeles, Miami, Milwaukee, New Orleans, New York, North Texas, Northern California, Oregon, Philadelphia, Phoenix, Rhode Island, San Diego, St. Louis, Tampa Bay.

#### ABOUT 69 COLEBROOKE ROW – LONDON (www.69Colebrookerow.com)

Tucked away off the Islington Green end of Essex Road, 69 Colebrookee Row bears an impressive pedigree. Opened in mid 2009, it's the brainchild of Tony Conigliaro, widely acknowledged as one of the UK's pioneering drinks creators. The tiny space, with a capacity of only 40 people, is identifiable only by a lantern and has no name at all. Entry is via video entryphone, booking by phone, text or email only. When you step inside, the interior blends 1950s Italian café style with a film noir feel: large ceramic sinks behind a wooden bar add a touch of old Berlin.

## ABOUT AUCHENTOSHAN SINGLE MALT SCOTCH WHISKY

The award winning <u>Auchentoshan</u> portfolio includes Auchentoshan Classic, 12 Year Old, Three Wood, 18 Year Old and the limited release 21 Year Old, in addition to select vintage, limited edition releases. Auchentoshan is available nationwide in the U.S and in more than 45 countries worldwide. The Auchentoshan portfolio is imported to the U.S. by Skyy Spirits, LLC. Auchentoshan recently relaunched its website at <u>www.auchentoshan.com</u>. Join the Auchentoshan conversation on <u>Facebook</u>.

#### **ABOUT SKYY SPIRITS, LLC**

The eighth-largest spirits company in the US, Skyy Spirits, LLC is a wholly owned subsidiary of Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), together with its affiliates Gruppo Campari. Launched in 1992 with the introduction of its flagship brand, SKYY® Vodka, Skyy Spirits has grown exponentially, building a portfolio unrivaled in its quality, innovation and style, making it a top choice among distributors, retailers and consumers. Skyy Spirits manages Gruppo Campari's portfolio in the US with such leading brands as SKYY® Vodka, SKYY90®, All Natural SKYY Infusions®, Campari®, Wild Turkey® Straight Kentucky Bourbon, American Honey®, Russell's Reserve®, Glen Grant® Single Malt Scotch Whisky, Cabo Wabo® Tequila, Espolón® Tequila, Ouzo 12®, X-Rated® Fusion Liqueur®, Frangelico®, Carolans Irish Cream®, Irish Mist® Liqueur and Jean-Marc XO Vodka®. Skyy Spirits is also the exclusive US distributor of The Glenrothes® Single Malt Scotch Whisky, Bowmore® Islay Single Malt Scotch Whisky, Auchentoshan® Lowland Single Malt Scotch Whisky, Glen Garioch® Highland Single Malt Scotch Whisky, Flor de Caña® Rum, Midori® Melon Liqueur, Hibiki® Whisky and The Yamazaki® Single Malt Whisky. Skyy Spirits was founded and is headquartered in San Francisco, California. More information on the company can be found at www.skyyspirits.com, www.facebook.com/skyyspirits, Twitter: @SkyySpirits and www.camparigroup.com. Please enjoy Skyy Spirits brands responsibly and in moderation.